



Meeting Minutes
Amston Lake Association – April 11, 2023 Monthly Meeting
Hybrid Meeting: Clubhouse and Zoom 6:30 pm

Attendees: John Matra, Nick Salerno, Ann Riley, Laura Santoro, Mary Withey, James Caines, Jessica Caines, Pam Hogan, Dan Hogan, Donna Payne, J.D. Wilcox

- Call to order: 6:31 by J.D., 2nd by Nick Salerno
- Approval of Minutes from March 14th, 2023 meeting: approved by Nick Salerno, 2nd by Ann Riley
- President's Report
 - ALD Update: Passes on April 1st were very efficient. 45 members signed up Saturday, April 1st. 2 by check and 1 on website today. Pushed about \$650 of merchandise plus donations.
 - Welcome letter: get ALA sticker and key chain as a Thank You!
 - Dues & Clubhouse usage rates: \$250 non-members, \$200 for members. Last meeting: do we want to increase to \$300 to non-members and \$250 for members? Nick and John want to make an announcement of a rate increase, but book now to lock in the lower rate. Motion to accept new rates by Ann Riley, 2nd by Donna Payne. All in favor, starting June 1st but word to go out in May to lock in rates now.
 - Calendar / Activities: calendar is filling up!
- Treasure's Report
 - Current Financial Status: Checking account balance: \$1,536.33. Saving account balance: \$6,738.79.
 - 2023/24 Budget: proposed budget based on expenses for last year. Like everything else in today's world, cost of things went up: \$2500 for Electricity, Propane \$3000, and City Water \$550. Maintenance lumped (included snow plowing,) \$5000 vs. last year \$4150, sewer tax and other taxes (mill rate went down, assessment only went up slightly), so actually went down for \$160 for ALD tax, insurance \$4000 to \$4,500 this year. Web domain \$175, \$750 for wi-fi, \$70 for post office PO box. House supplies increased from \$100 to \$500. Events: \$1,000. T-shirts: \$1,000. Signs: \$100. Anticipated income: \$6,000 membership, \$2000 clubhouse rentals, \$4000 for t-shirts \$2,000. ALD increased from \$8,000 to \$9,000. So all in all, it's essentially a flat budget.
 - Supplier Electrical: we made a change in suppliers went down about \$100/month
- Committee Reports
 - House: trying to get together with people who started this committee. Bids: carpentry \$7,000, and painting for \$3,500. Need to prioritize projects needed and seek bids individually. Will need to regroup on the committee. Weekends requested but nobody replied.
 - Public Relations/Communications: Signs: need updating because last year was muggy and buggy so they look aged. Anticipate about \$20/each to print & laminate signs for Sign-Boards. Also have discounts available with coupons and/or used printer ink

cartridges to turn in. Also, would like to know HOW people are learning about events: is it sign board, is it website, is it Social Media? Everyone seems to like the sign boards, even if it's just as a reminder. Note: we need a new "We're Back!" sign.

- Social: no report
 - Merchandise: finally low on current inventory. Show & Tell!: great idea for throw pillows! Can order in sets of 4, and we can buy fillers separately. Even at a 50% mark-up, it would sell for \$20 or less. John approved to buy (2) sets of 4 (2) different styles from 2 different vendors) and let's put out on the table to sell at next lake pass day and see how people react.
 - Fundraising Activities: brainstormed hiring fundraising organizations for hire, considering leaving a donation to ALA as a gift after passing away, etc. We need to consider a Fundraising sub-committee.
 - Door codes: new codes zapped out or anyone needing a new one, please let Nick know. John to send an email to the group letting them know to contact Nick if codes are needed
 - Yoga: July 8th: 8:45am to 7pm! A full day of Yoga Events! Open to ALD and ALA. Wine and cheese after event compliments of ALA. It's at Lollipop Beach, Airline Trail, and other places around the lake
 - Speaker Series: Grizzly bears being planned, estate planning being pursued.
 - Tiki Night: July 22nd. We've got Rustic StrEATS and a reggae band planned.
 - Lake Day: August 5th: Twins BBQ and Tapville Beer truck. JD is confirming with Mike Gallop to verify they have it confirmed on their end. We decided we're still planning on inviting Cover-To-Cover back for music and MC'ing the Lake Day Event
 - . Laura suggested Blue Cream Creamery with Ice Cream Sandwiches, etc. Maybe manage the handouts with the wrist bands.
 - Summer Kick-Off: perhaps hotdogs at the last Pass kick-off date of May 27th
 - Paella dinner: August 19th
- Motion to Adjourn at 7:34 by Mary Withey, 2nd by Nick Salerno
 - Next meeting – May 9th, 2023

Respectfully submitted,

J.D. Wilcox