



Minutes

Amston Lake Association – October 13th, 2020 Monthly Meeting – via Zoom

Attendees: John Matra (president) , Lisa Bruno, Charlene and Steve Reagan, Donna Payne, Elaine Williams (treasurer), Michael & Arlene Libonati, Nick Salerno (vice president), J.D. Wilcox (secretary)

- Call to order @ 6:34pm.
- Approval of the Minutes from September meeting: Charlene motioned, Donna 2nd. All in favor!
- President's Report
 - Update on website: 169 people visited, we've had a few donations, Donna did signs and redirected people from old site to new, and ALD was very supportive. New website looks great! Issue: we are only coming up 6th in Google Searches. Question to Donna: is there a way to completely unpublish old site so it doesn't show up in searches? Donna to research. That may help move us up in optimization. Charlene suggested we all search for Amston Lake Association multiple times it may help bump us up.
 - Insurance: \$1,700/annually. Some more of the liability will be revisited in the Spring because it would have been a waste of money this year, as we didn't opt in this past year for the coverage.
 - Any Board Of Directors liability insurance? Yes, coming up in January 2021 to protect BOD's liability.
 - Annual fee for Clubhouse rental: Nick and Lisa proposed to reduce to \$100 during holiday season, as we've only had 1 express interest since reducing from \$250 to \$150. Discussed on current COVID #'s impact potential rentals. All

agreed to lower to \$100 usage fee until January 2021. Idea of advertising Black Friday Special. Currently only used for ALD meetings and Book Club meetings. Discussed heating/electrical bills (basically usage fee in winter months).

- New Year's Eve: bon fire can still be held despite COVID!
- Treasurer's Report
 - Beginning balance was \$14,537.20, and Ending balance was \$14,544.24. Expenses \$298.08. Income was \$305.12.
- Committee Reports
 - House: new smoke detectors in the Clubhouse. Nick installed and will get Elaine the receipt.
 - Fundraising/Merchandising: nothing
 - Public Relations/Communications: Donna thanks to Steve and Charlene for taking the signs down! Lisa doing a great job with the website!
 - Social:
 - Halloween: so far, no Trunk or Treat. We are following CDC guidelines. Sounds like most people are not handing out candy but doing something for local neighbors.
 - Christmas: Fire Department will advise if they are doing it, and if so, ALA will work on cider and donuts.
 - Patty's cork idea was great, but timing was not right. We may revisit at a later date.
- New Business: none
- Other: Elaine has a Giveaway Gift for Santa, but may need to hold to next year.

- Nick suggested a Secret Santa gift idea. Great idea! Group to think about details on how this could work.
- Not sure if there is a December meeting? December yes to close off New Year's Eve etc., but no meeting January, February, or March. We will determine at November meeting if December meeting is necessary.
 - John to work on Bi-Laws in the off-season.
 - Suggest start booking food trucks in February to get a head-start! So it may be beneficial to have a February meeting to start booking dates for events and lining up food trucks! BBQ (maybe Bear's?), Greek'n Out, and Lobster truck are all ideas. Just cleaner and easier on volunteers to pull off! Also discussed more Chocolate Nights on beach/clubhouse as back-up. Everyone has fun winning candy bars! And it makes money!
- Adjourn meeting at 7:08 pm. Motioned by Elaine, 2nd by Nick.
- Next Meeting: November 10th, 2020

Respectfully submitted,

J.D. Wilcox