



Minutes

Amston Lake Association – April 13th, 2021 Monthly Meeting

Attendees: John Matra, Elaine Williams, JD Wilcox, Drew Gibson, Steve Reagan, and Arlene Libonati

- Call to order: 6:37pm
- Approval of the Minutes from last meeting: motioned by Steve Reagan, 2nd by Drew Gibson
- President's Report
 - Membership: John presented a Word document/mail merge being targeted to 650+ lake residents (550+ provided by ALD, another 100 or so retrieved by a street address program). Mailing direct for about \$600 in pre-paid, self-stick envelopes. Propose mailing prior to Memorial Day weekend, so people are awaiting them when they arrive for holiday weekend. Setting goal of 200+ ALA member households. Dues being proposed at \$30/household. Steve asked if we were putting out banners or posters around lake? Yes, as well as on Facebook, website, and others. ALA members in attendance approved. Drew motioned, J.D. 2nd the motion. All in favor: yes.
 - Sample t-shirts: 3 designs being proposed: crew neck, long-sleeve, and tank tops. Designs to be provided for review.
 - Website: removed reference to Dues Holidays from last season, updated COVID notice for Clubhouse Rentals, and people booking are noting utilization of outdoor space. Engaged web designer for \$20/hour to help portal design for purchasing items. We have new flags at Clubhouse with new logo, and flagpoles.

(3) Parking signs also installed state 'ALA Event Parking Only'. We have (1) extra to use later if needed.

- Legal/Constitution Bylaws: taxes paid, nothing due at this time. Bylaws: understand it is boring, but critical for organization as a whole. Helps drive consistency for memberships, officers, dues, etc. Steve to assist with committee. John asked for input focus on a few key areas. Current by laws state 3 directors from Hebron and 3 directors from Lebanon. This was in place prior to establishment of ALD and when ALA was more of a homeowners association. John suggested 1 appointed delegate from each town. Last Amendment was from 1992 (social vs. homeowners' organization). We are a 501(c)(7) Social Organization but not sure what we were when we filed (non-profit, or not-for-profit). Steve to review. Currently (4) officers, but John is looking to elevate Communications Director to Officer. Majority of the rest is boiler plate-legal stuff. Steve to review. Others interested in assisting Steve can chime in. Looking to formally vote on this in August. Bylaws are important in providing clarity, purpose and intent.
- Clubhouse Maintenance: furnace inspection to be scheduled, clean-up day for grounds being scheduled by Nick. There are some new ceiling tiles that match existing for replacing those needing to be replaced but need to see if we can clean up area over buffet table first.
- Budget: maintenance for Clubhouse, not sure of ALD stipend (not increasing fees).
- Clubhouse: wi-fi concern if we provide access. Research shows how security is important (password protected) to zoom members in as needed. Could also be

an added feature for clubhouse rentals. Cost: approx. \$100/month with taxes.

Comcast may have discounts for non-profits. Guest passwords available for renters.

- Events: calendar starting to fill up! Fishing Derby, Craft Nights, Food Trucks (see below), etc. Check out the website for further details.
 - Next month: Nick requested next month for Wednesday, May 12th (vs. Tuesday) for next month. June and July proposed dates for Saturday – potluck brunches to be scheduled. Group agrees!
 - Lake Day: August 7th/Rain Date August 8th! The band ‘Cover-to-Cover’ has been booked by Drew! We are moving forward!
 - Food Trucks: Greek-N-Out (June 19th), Twins BBQ & Tapville (July 10th), and LobsterFest (July 24^{th?}).
 - Movie Nights being reviewed, including a “Tribute to Those We Lost” with various bands and artists who are no longer with us. J.D. working on it to see if it will work and how it will flow... 😊.
 - Wrist Bands: purchased 1,000 for Lake Day and other events
- Treasurer’s Report: for March 2021: beginning balance of \$8,416.39, expenses of \$220.52, income of \$144.15, and ending balance of \$8,340.02. Checking into a ALA credit card...more to follow. Sound like we have a Clubhouse rentals in the works. Looking into Coozies in addition to new t-shirts.
 - Arlene: ALA hosted a ice cream social in past. Proposed an ice cream SANDWICH social (COVID friendly), perhaps Memorial Day weekend 3pm – 5pm on a Sunday or perhaps early June. Meet & Greet, sell merchandise, sign up members. Also presented some ideas for Crafts events.
 - Adjourn: 7:56pm, motioned by Elaine Williams, 2nd by Drew Gibson

- Next Meeting Wednesday, May 12th at 6:30pm (Zoom meeting)

Respectfully submitted,

J.D. Wilcox

Secretary, ALA